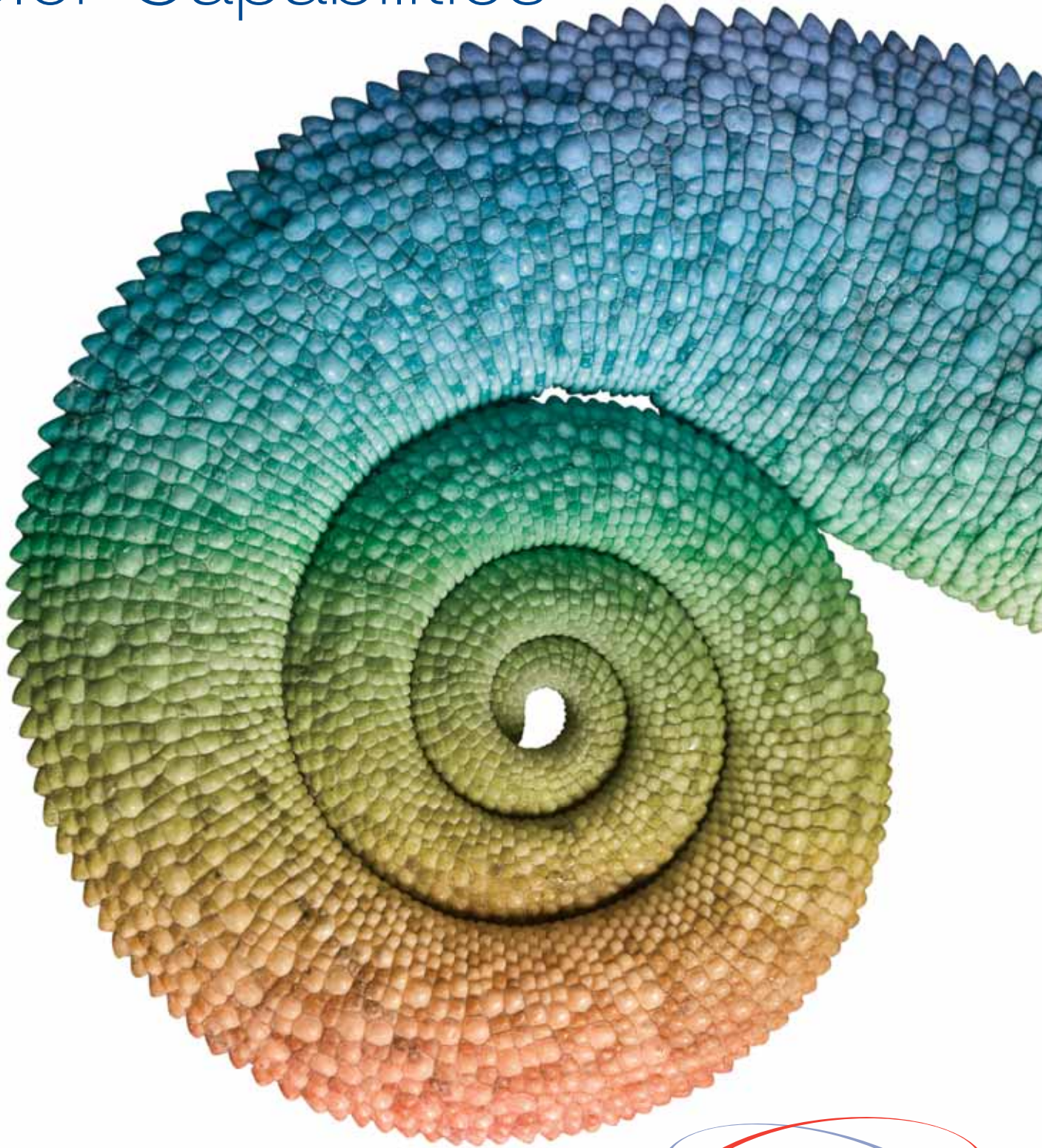


Color Capabilities



Color...

After years of dreaming, thinking, planning and designing, you will choose the color you want for your building. But will it last? Our market leading technology will ensure that your work retains its color longer over time, safeguarding your projects and your image.

International Protective Coatings has delivered real, practical solutions to some of the world's most iconic buildings and facilities. For every project, International Protective Coatings has the products,

experience and track record to help deliver the high-impact aesthetics and long-lasting corrosion protection you require.

we can help you **stand out**



Color that lasts

Working with International Protective Coatings in the early design and specification stage can help to deliver the long term benefits the industry's most advanced technology can provide. Interfine® acrylic polysiloxane technology delivers a number of distinct advantages for architectural buildings and facilities:

- **Making your colors last**
When used as part of a high performance system, the color and gloss retention of Interfine can last up to four times that of traditional polyurethane finishes. The UV degradation of Interfine is lower, ensuring the color and gloss you see today will last longer over the years.
- **Staying cleaner for longer**
The technology used in Interfine helps to reduce dirt retention, which is important when you consider most buildings are not cleaned. Whilst comparative products attract dirt and deposits, Interfine stays cleaner for longer.
- **A safer option**
Interfine no free isocyanate formulation contributes to a healthier workplace and adds to the social aspect of your project



Standing out and blending in

When it comes to the decision of choosing color, it's important to get it right. Some projects require bold, bright colors to make a symbolic statement or make a piece of art to come to life. Others require subtlety to ensure harmony with the surroundings or to match other areas of the building.

Whatever is required, working early with International Protective Coatings will support your requirements. Through our advanced color system, Chromascan, and our know-how, we can make certain that products are supplied to match your vision and their practical application.

International Protective Coatings can match colors worldwide, ensuring the color you choose in your office will be the color delivered on-site.



or **blend in?**



Color that is sustainable

International Protective Coatings is part of AkzoNobel, ranked as the chemicals industry leader on the prestigious Dow Jones Sustainability World Indexes (DJSI) 2007, which recognizes the company's ongoing commitment to improving its social responsibility performance.

With such a record on sustainability, it's no wonder that our Interfine acrylic polysiloxane is one of the most sustainable coatings systems around - designed to minimize impact on the environment, as well as to protect your investment.

As part of a high performance system, Interfine's color and gloss retention means that aesthetic refurbishment occurs less over the lifetime of an asset, compared to traditional polyurethanes. In recognition of this, correctly and realistically specifying long-lasting systems at the design phase delivers the following benefits over the life of the asset:

- Less raw material consumption - due to a reduced maintenance requirement
- Less VOC emission
- Less cost to your business over your asset's lifetime



Global Products - The Benefit to You and Your Project


Large infrastructure projects often source some if not all of the pre-coated structural steel from outside the country of construction - where this occurs there is a probability that an overseas affiliate of the specified coating supplier may manufacture and supply the coatings to be used on the project.

Business practices and legislative requirements may vary in the supplying country with the potential for environmentally sensitive materials to be applied to the steel. To eliminate this potential issue, International Protective Coatings rigorously adheres to maintaining the SAME formulations for all of our worldwide core range products in all of our manufacturing facilities. Our aim is to ensure that the project is not unintentionally saddled with environmental or quality issues.

For more information on how International Protective Coatings can become your value adding partner, please contact protectivecoatings@internationalpaint.com or visit our website www.international-pc.com



www.international-pc.com
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